

Dear FRIENDS of
Mercy Special Learning Center:

Our mission – to provide learning opportunities in a religious setting that enable our students to reach his or her full intellectual, spiritual and social potential – offers a never-ending array of challenges.

Once again, we ask your support! We attempt to offer excellent advertising rates to benefit the educational plan for our students having intellectual and/or developmental disabilities.

This AD BOOK, to be printed and distributed during our Parent Alliance Spring Social (our 2011 date is Saturday, April 9) offers ad sizes up to 7 1/4" x 10".

As the bearer of this letter, you are authorized to solicit advertisers and patrons for our 2011 AD BOOK as well as to accept monetary and/or prize donations benefitting our Spring Social auction.

MSLC is designated as a 501 (c) (3) organization by the Internal Revenue Service. Mercy is under the Office of Education and partially funded by the Bishop's Annual Appeal of the Diocese of Allentown.

Asking God to bless you for your generosity and support of our mission, I am most sincerely

Bridget L Muchlenkamp

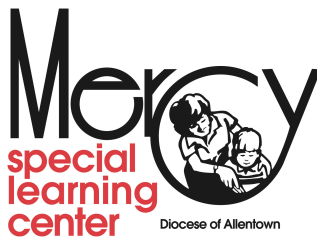
Principal
Mercy Special Learning Center
Diocese of Allentown

www.mercyspeciallearning.org

Check Box	PAGE AD SIZE	Price
<input type="checkbox"/>	Full 7 1/4" x 10"	\$60
<input type="checkbox"/>	Half 7 1/4" x 4 7/8"	\$30
<input type="checkbox"/>	Qtr 7 1/4" x 2 5/16" Horizontal	\$20
<input type="checkbox"/>	Qtr 3 1/2" x 4 7/8" Vertical	\$20
<input type="checkbox"/>	6th 3 1/2" x 2" Horizontal	\$10
<input type="checkbox"/>	One Line Patron Message	\$5
<input type="checkbox"/>		

Solicitor Signature _____ Date _____

Received Payment of \$ _____



2011 AD BOOK CAMPAIGN SOLICITATION FORM

Ad campaign begins January 26, 2011
All ads due at Mercy by March 24, 2011

PLEASE PRINT NEATLY	
Advertiser Name	
Advertiser Business	
Address	
City / State / Zip	
Phone / Email	

Check Box	Page	Ad Size	Price
<input type="checkbox"/>	Full Page	7 1/4" x 10"	\$60
<input type="checkbox"/>	Half Page	7 1/4" x 4 7/8"	\$30
<input type="checkbox"/>	Quarter Page (horizontal)	7 1/4" x 2 5/16"	\$20
<input type="checkbox"/>	Quarter Page (vertical)	3 1/2" x 4 7/8"	\$20
<input type="checkbox"/>	Sixth Page (horizontal)	3 1/2" x 2"	\$10
YES -- I want to receive a copy of the 2011 AD BOOK. Thank You !			
<input type="checkbox"/>	One Line Patron Message (ie: Best Wishes Mercy - a friend!)		\$5

Patron Message:

PRINT AD COPY AS SHOWN :

Repeat my 2010 Ad
 Copy attached
 Submitting copy electronically

Solicitor Signature _____ Credit student name shown above _____